

Our Mission, Activity, Funding Sources, and Disbursements

We support the providers, distributors, participants, and advocates of the Lifeline program through education, cooperation, and advocacy.



How Your Support Helps Lifeline...

A Strong Unified Voice for Industry Stakeholders.

NaLA is the only industry trade group specifically focused on the Lifeline program segment of the telecommunications marketplace. We unify ETCs & Providers, Distributors, Device Manufacturers, Software Providers, and other industry partners to create a unified voice and represent the industry as a whole.

How Does NaLA Use Its Funding?

NaLA represents more than 26 contributing companies and hundreds of Lifeline agents that connect low-income consumers to Lifeline program benefits. As an industry, we need to remain united and engaged. Through monthly contributions, NaLA is able to fund legal, lobbying, regulatory, public relations, and research efforts to advocate for the future of the Lifeline program.

Legal & Government Relations

NaLA works to preserve our rights in federal courts and to engage government representatives to facilitate change at the federal and state levels to support the longevity and accessibility of the Lifeline program for eligible consumers.

Regulatory

NaLA works with service providers, regulators, government representatives, and public interest organizations to establish program rules that promote access and participation while protecting program integrity.

Public Relations

NaLA's Public Relations Team works to inform government officials and regulators, program supporters and advocates, Lifeline service providers, and other key stakeholders about the impact Lifeline has on consumers and on NaLA members' contributions to the success of these programs.

Outreach & Research

NaLA's Research Team develops and disseminates key data on Lifeline analytics, statistics, survey responses, and customer preferences gathered from our service providers and customers.



**YOUR FINANCIAL SUPPORT WILL DIRECTLY
SUPPORT EFFORTS TO PRESERVE THE
LIFELINE PROGRAM**

FOR MORE INFORMATION
Visit www.nalalifeline.org
Or Email info@nalalifeline.org



Device Supplier Coalition (DSC)

Thank you for your commitment to supporting NaLA in ensuring the continuity and expansion of the Lifeline program.

How It Works

Funding Mechanism - As of 1/1/2024

1. On the 1st of each month, NaLA accounting will invoice DSC funders \$3,000 for the previous month.
2. If a company distributes more than 30,000 phones, they must fill out the NaLA "Device Supplier Coalition Form" to indicate the appropriate Funding Tier range of devices distributed to the ETC the previous month. Please complete this form within 3 business days.
3. If your Funding Tier is Silver, Gold, Platinum or Titanium, you will be invoiced the difference from \$3,000.
4. Please submit payment(s) by the 15th of each month.

Funding Benefits

- Added to the funders email distribution list
- Included on the FCC Funding call
- Invited to the Washington, D.C. quarterly meeting
- Receive the NaLA Now newsletter
- Preferred vendor listings
- Attend the NaLA conference at the discounted funding rate

Funding Tiers

Funding Tier	Range	Monthly Contribution
Bronze	0 - 30,000	\$3,000*
Silver	30,001 - 50,000	\$5,000
Gold	50,001 - 75,000	\$7,500
Platinum	75,001 - 100,000	\$10,000
Titanium	100,001+	\$15,000

*automatically invoiced on 1st of month

Funding Partners



Key Contact Info

accounting@nalalifeline.org

Use this email for questions related to billing.

info@nalalifeline.org

Use this email for general questions or concerns.

david.dorwart@nalalifeline.org

David B. Dorwart - NaLA Board Chairman

shawn.khoja@nalalifeline.org

Shawn Khoja - DSC Chair

Scan to Sign Up Today!

